

/ Beyond Cool /





/ It's all about productivity now /

SPX Cooling Technologies is changing the cooling industry. Transforming a “necessary expense” into a revenue-generating asset. Partnering for greater performance, whether it means capacity or cash flow. And innovating ways to make cooling technologies work harder – even beyond heat transfer.

/ Are you with us? /



/ Engineering assets /

There's a reason why we engineer every tower to exacting tolerances, right down to the way we distribute water over the fill.

It's the same reason we invest in the industry's most advanced research and development center, so we can explore innovative designs, breakthrough materials, and best-of-breed technologies.

It's because over time, superior engineering pays – in the form of reduced operating costs and increased output.

After all, we believe cooling's most valuable contribution is not just performing to spec, but improving performance.



/ NOT JUST PERFORMING TO SPEC,
BUT IMPROVING PERFORMANCE /

/ MAKING COOLING MORE FLEXIBLE –
ON THE JOB AND ON THE BOOKS /

67,000

137,000

79,000

140,000

89,778

89,678

99,551

117,451

11,737

74,637

29,500

70,400

43,115

84,015

63,991

104,891



/ Operational and management flexibility /


Productivity isn't just about towers anymore.

It's about leveraging our financial strength to deliver surprising, innovative ways to make cooling more flexible. On the job. And on the books.

Like productivity programs, designed to realize every throughput opportunity.

Like cold water outsourcing, which puts the responsibility for tower ownership where it belongs – on us, the ones who know this industry cold.

And financing, to help make cooling a cash-flow positive transaction for the very first time.





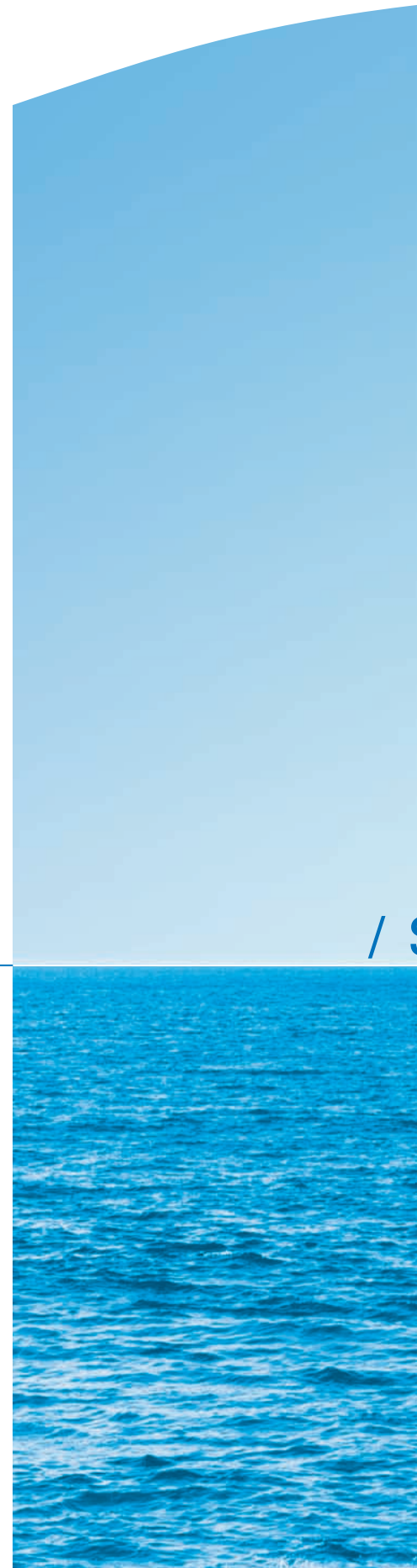
/ Innovative applications /

Of course, cooling can impact much more than plant and process productivity. This is where SPX gets really creative.

Now, similar technologies can be used to conserve – even reclaim – precious resources and reduce industrial waste.

Which is why we offer solutions such as water treatment and plume abatement to help you meet new mandates – economic, environmental or otherwise.

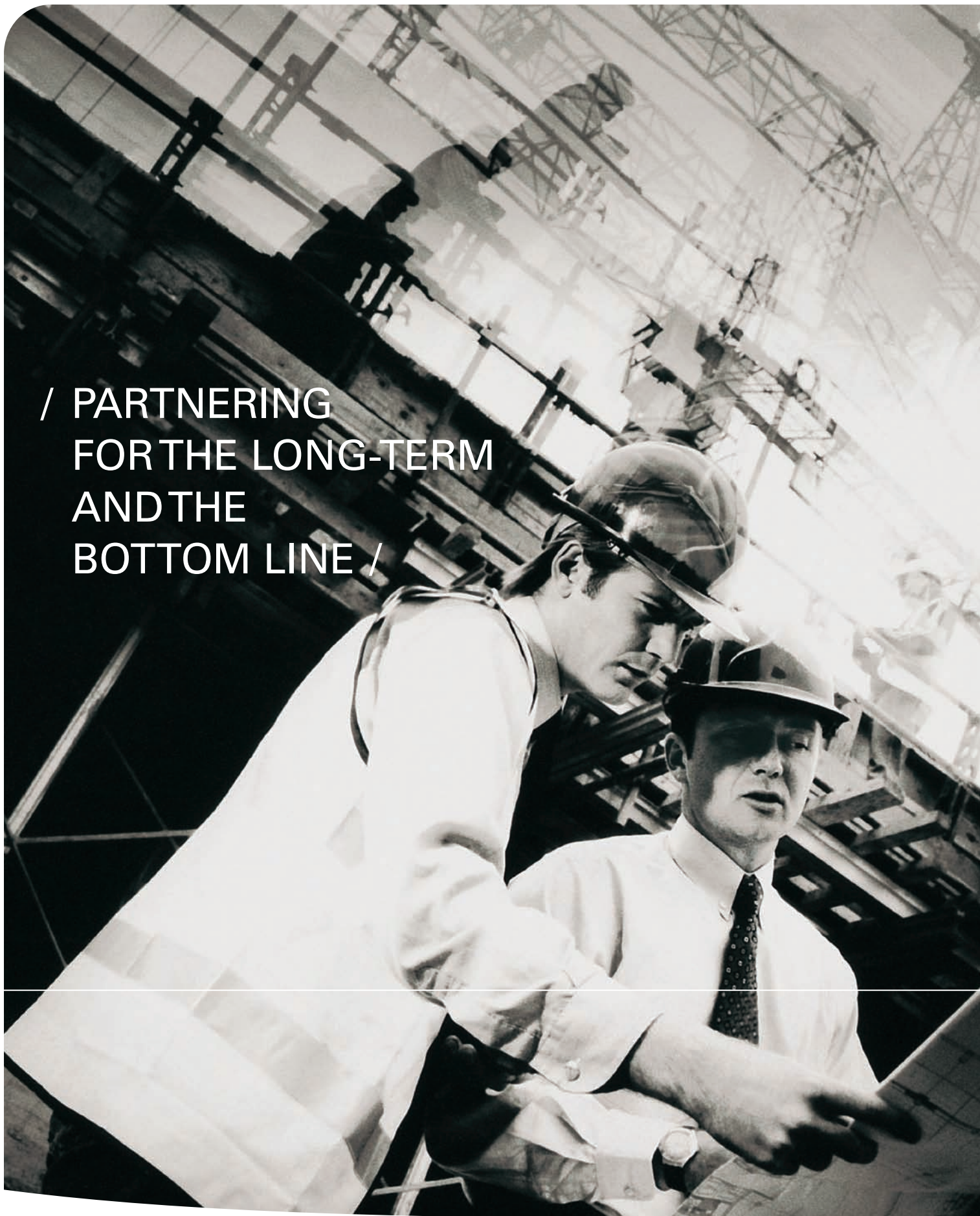
And why we provide non-cooling applications to emerging markets in need.





SUPPORTING NON-COOLING APPLICATIONS,
LIKE WATER CONSERVATION /

/ PARTNERING
FOR THE LONG-TERM
AND THE
BOTTOM LINE /





/ Value partnership /

This is a new beginning for cooling, and it requires a new approach: Partnership.

One that builds on communication. A deep understanding of our industry and your process. And time spent on-site auditing and refining.

And one that involves engineers, plant managers, CFOs – frankly, everyone who stands to benefit.

Then one good thing leads to another.

Performance increases. Productivity increases. Profitability increases.

/ That's Beyond Cool /

Let's get started.

Call 60 3 7947 7800 or visit spxcooling.com to find out how we can make cool things happen at your organization.



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