



*/ Performance. Productivity. Profit. /*

**SPX**  
COOLING TECHNOLOGIES



*/ You'd be amazed what cooling can deliver /*



SPX Cooling Technologies makes cooling one of your most powerful productivity assets.

Whether it's reconstructing your cooling tower or air cooled condenser or simply replacing parts, we can fine-tune performance to drive greater capacity.

We can even take ownership of your tower – turning a traditional capital investment into an operating expense.

And, we can integrate product and service offerings in ways that yield positive cash flow and bottom line impact.

***/ Ready for more? /***



/ IT ALL STARTS  
WITH PARTNERSHIP /

*/ Customer productivity audits /*

Successful partnerships begin with understanding. The same is true of a cooling solution.

That's why SPX Cooling Technologies encourages productivity audits of your plant and process. Conducted on site. By a team of business and financial experts from SPX with experience in your industry.

Once we know how you use cooling – the specs and reqs – we'll know whether your operation is performing at peak. And what the potential is for a more productive solution.



## ***/ Replacement and reconstruction /***

You have new processing demands. Or a need for greater capacity. The solution may be replacing or refitting your tower or air cooled condenser.

Build new with SPX and you invest in a productivity asset – the result of best-of-breed technologies and superior engineering. A cooling solution that delivers at or beyond spec year after year. And with SPX's maintenance expertise, you can benefit from predictable ROI.

Or you can reap the same benefits by refurbishing and build in only those upgrades that improve performance.

Either way, SPX Cooling Technologies makes it a profitable cooling proposition.



## / Cold water outsourcing /

Why invest precious capital in cooling when SPX Cooling Technologies can make it an operating expense?

*Buy the cooling, not the tower.*

It's simple. For a predictable monthly fee, we deliver the cold water you need to ensure peak performance – and you no longer have to worry about tower ownership and maintenance.

Cold water outsourcing is made cooler with a variety of pricing options – flat, variable and more. That way you can focus resources on what you do best.

## / Rentals /

SPX's rental cooling towers can serve a variety of purposes – in an emergency situation should a tower failure occur, to deliver extra capacity when needed, or as part of a contingency plan.

**GENUINE MARLEY RENTALS**

1 800 4MARLEY





***/ Let's get started /***

Productivity audits, cold water outsourcing, rentals – it's everything you need to transform cooling from a "necessary expense" into a revenue-generating asset.

Call 913 664 7400 or visit [spxcooling.com](http://spxcooling.com) to find out how we can help improve your productivity.



**SPX**<sup>®</sup>

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In the interest of technological progress,  
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